



Equatorial Energia S.A.
Public-held Company
CNPJ/MF nº 03.220.438/0001-73

MATERIAL FACT

According to Law 6.404/76 and CVM Instruction 358/2002, Equatorial Energia S.A. ("Equatorial" or "Company"), informs its shareholders and the public in general that it agreed to invest ("Investment") in Solenergias Comercializadora de Energia Ltda., a limited partnership headquartered at Rua da Quitanda, 194, sala 904, Centro, CEP 20091-005, in the city and state of Rio de Janeiro, inscribed in the corporate roll of taxpayers (CNPJ/MF) under no. 13.459.301/0001-20 ("Solenergias"), according to the investment agreement signed today ("Investment Agreement").

The Investment, in the total amount of six million reais (R\$ 6,000,000.00), will be concluded once Solenergias becomes an incorporated company ("S.A."), through the subscription and payment of ten thousand and two hundred (10,200) new common, registered shares, with no par value, issued by Solenergias, representing fifty-one percent (51.00%) of the voting and total capital of Solenergias;

Once the Investment is implemented, Equatorial will start operating in the energy trading segment. Despite the relatively low initial investment, the Company believes in its growth potential and the opportunities that might arise within the group.

The main-executives partners managing the operations should be PAULO CEZAR TAVARES (former CPFL Energias' Vice-President of Energy Management), CEO; ROBERTO WAINSTOK (former CPFL Brasil's Energy Purchase and Sales Executive Officer), Trading Executive Officer; ANTÔNIO PINHEL (former Neoenergia's Superintendent of New Businesses), New Products Executive Officer, all of which professionals with recognized capacity, performance and experience in the energy management and trading segments.

The closing of the deal and Investment implementation are subject to certain conditions, in accordance with the Investment Agreement.

The Investment is not a material investment for Equatorial, nor fits into article 256, Law 6,404/76 terms, reason why it will not be subject to shareholders' approval at a general meeting.

According to the law, the Investment is subject to CADE's (Brazilian Antitrust Agency) approval.

Rio de Janeiro, August 07, 2011

Equatorial Energia S/A